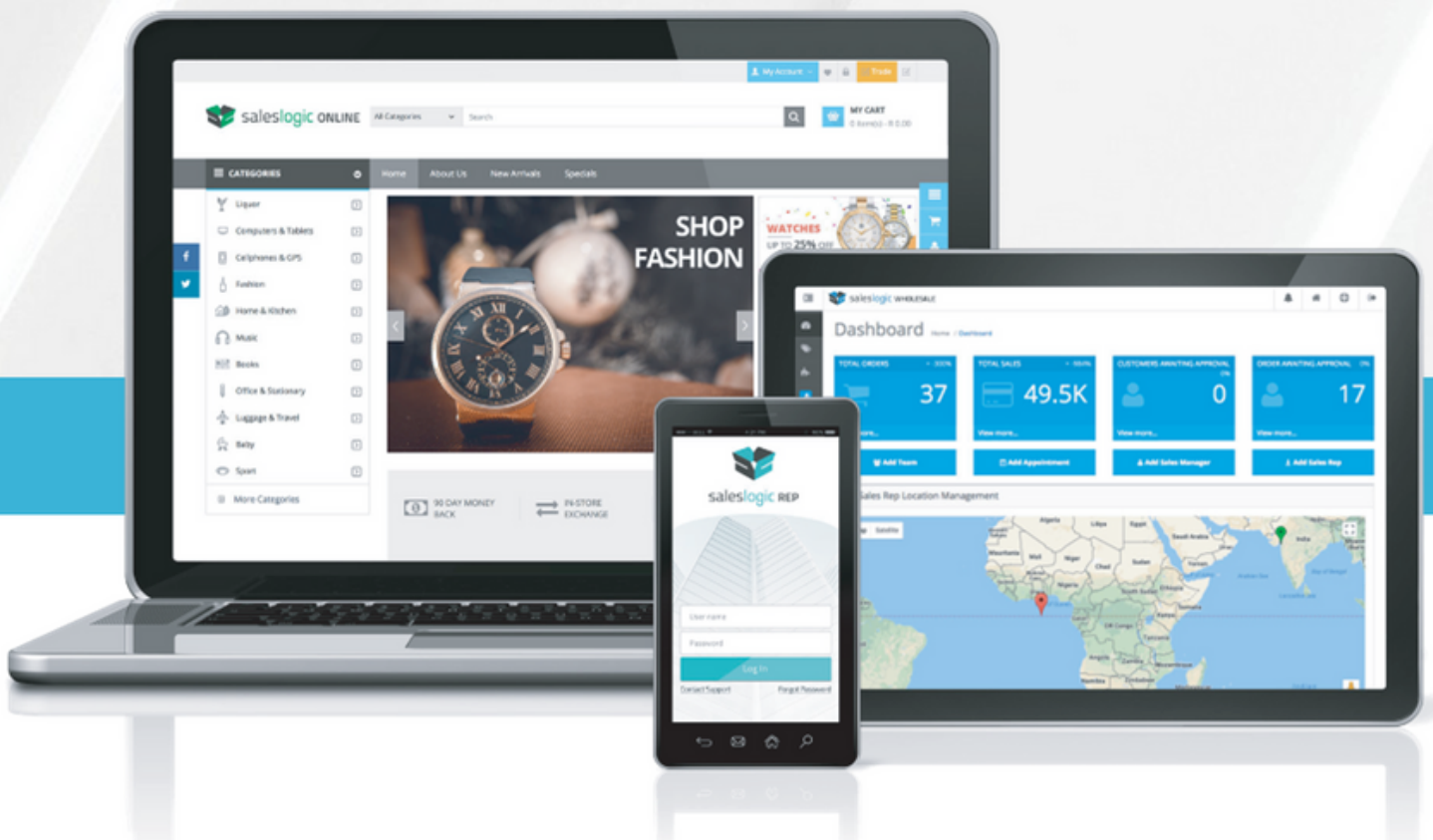




# saleslogic

## Synchronised Sales Solutions





## Saleslogic Overview

Can you afford to lose customers? That is exactly what can happen when a customer gets to your physical store 5 minutes late to find it closed or you no longer sell an item that appears in an outdated catalogue. Factor in human error, fragmented sales processes and long turnaround times, and your business could go from "Grand Opening" to "Closing Down" in no time. Mitigate your risk with a digital solution.

The rapid increase in mobile device usage is leading more and more people to choose the convenience of purchasing and trading online

## What is Saleslogic?

Saleslogic is a cloud-based software suite that enhances sales processes and provides multiple digital channels to increase business-to-business (B2B) and business-to-consumer (B2C) sales using a powerful always on platform.

Open your doors to a world of online shoppers with Saleslogic

## SALESLOGIC FEATURES

Saleslogic give you a customised 24 /7 B2C online store that looks great on any desktop or mobile device. Dazzle customers with high-quality product galleries while giving them peace of mind with secure logins and payment processing.

Turbo-charge your B2B trade engagements with a secure digital warehouse that eliminates error-prone manual order taking, gives customers the convenience of placing orders online at pre-agreed tiered custom pricing, and provides instant scalability to meet your business needs now and in the future.

- A 24-hour online sales solution, featuring secure logins, detailed product information, shopping cart functionality and instant payment processing.
- Showcase products through high-quality images and video, along with detailed descriptions.
- Robust product categorization and search functionality that can manage any inventory size.
- Customise the design, white-labeling it to your company branding.
- Manage B2B self-procurement, aligning customers to tailored price lists.
- Customer account management from a single portal to check balances and review order history.
- Manage inventory levels using a robust admin portal.
- User role management that allows you to define employee access to information and system functionality.

**CONTACT SALESLOGIC FOR A FREE BUSINESS  
ASSESSMENT AND QUOTATION**

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