PeppaComm Community Platform

/Who or what is PeppaComm Community Platform?

The PeppaComm Platform is an all-in-one community communication platform that can be customised and purpose-built for any company that wants to use it.

The PeppaComm Platform can be used by anyone that wants to create and manage a community using digital tools, and is an excellent solution for

- large companies
- residential or commercial estates
- schools
- churches
- clubs or associations

to use for communicating directly with their members and stakeholders.

How does it work?

PeppaComm offers interested parties more than 20 features to choose from. Once these have been selected, the app is customised for the client, allowing clients to effectively build their own app that incorporates only those features that they want.

What are the features included:

- Broadcast Messaging
- Surveys & Competitions
- Media storage and sharing
- A booking engine to manage bookings
- Customer Service functions like helpdesks,
- fault logging etc.
- Event alerts and publishing
- And much more!

Customers can have as many or as few of these as they want, giving them the option to build a communications platform that does only what they want it to.

Completely Customisable:

PeppaComm is available as a white-labelled app for both Android and iOS devices, and as such it can be completely customised with your clients' corporate branding as well.

Once PeppaComm has been downloaded and installed, members can sign up to join the community. On the back-end, PeppaComm's software does all of the heavy lifting.

What does PeppaComm offer?

- A branded iOS and/or Android app with Push Notifications
- A web version for desktop users built in HTML5
- Access to an online Content Management System

- A built-in bulk email tool
- A dashboard to monitor and track user engagement
- Built-in security with 256-bit encryption and SSL

- POPIA compliance
- And more!

Managed Services:

If your client doesn't have a spare resource that can manage everything to do with PeppaComm, the company also offers a Managed Service that provides a dedicated resource who knows PeppaComm inside and out, and who can help your clients get the most from the platform.

PeppaComm's Managed Services are available in three tiers, each with different SLAs and dedicated hours per month.

SILVER SLA

- 20 dedicated hours per month
- 30hr response time for non-critical items
- 3hr response time for critical items
- R 6000.00 ex VAT per month
- Effective rate of R300.00 p/h

GOLD SLA

- 35 dedicated hours per month
- 28-hr response time for non-critical items
- 2hr response time for critical items
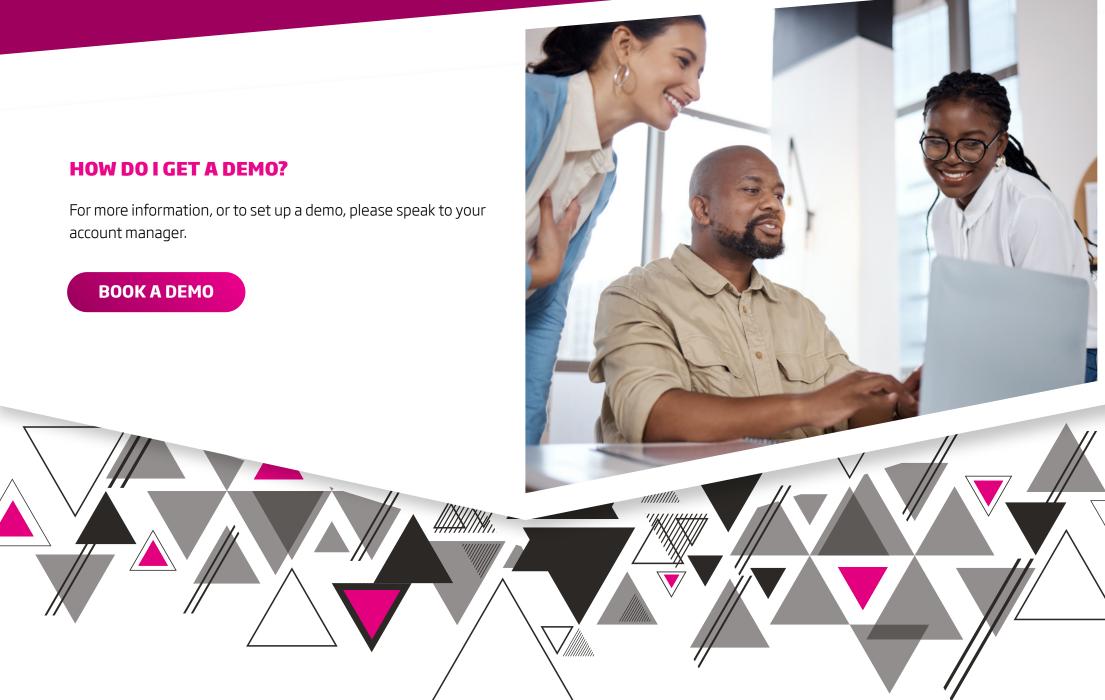- R 8000.00 ex VAT per month
- Effective rate of R228.00 p/h

PLATINUM SLA

- 50 dedicated hours per month
- 28-hr response time for non-critical items
- 2hr response time for critical items
- R 10 000.00 ex VAT per month
- Effective rate of R200.00 p/h

Why should you offer this?

PeppaComm is a subscription service with a monthly fee, so every client that you sign up for PeppaComm will bring you annuity income. The more clients you sign up, the more annuity revenue you stand to make.

But even more importantly, PeppaComm is a useful and highly customisable community comms and management platform that can help your clients get their messaging where it needs to go.

HOW DO I GET A DEMO?

For more information, or to set up a demo, please speak to your account manager.

BOOK A DEMO