

Mobile Services

PRODUCT GUIDE



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1. SMS SERVICE

Simple, convenient and cost effective – SMS is the easiest way to deliver a message into your customer's hands. Our web based software allows for easy sending, as well as live, in depth reporting. If preferred, both HTTP and SMPP integration are available.

South Africa

With our roots planted firmly in the capital city, the South African market is where we are at home. Delivering up to 600 messages per second to Vodacom, MTN, Cell C and Telkom Mobile, our systems are geared to handle high volumes of two-way traffic, with 24-hour monitoring and support on hand to resolve any queries.

International Connectivity

With connectivity to over 900 networks, and specialisation in Africa routes, Connect will deliver a message anywhere in the world at some of the lowest costs in the industry.

Email your desired territories to sales@connect-mobile.co.za to receive the most recent pricing.





2. SHORT CODES

Often referred to as premium rated SMS – short codes provide an easy and cost-effective means of getting in touch with your organisation.

Rates vary from standard rated all the way to R30 – with revenue share available on the higher rate bands.

Often used for competitions, short codes provide an exceptional means of receiving communication from consumers – either with an integrated solution or delivered instantly to your email inbox.

Refer to our rate card for current pricing.



WANT TO LEARN MORE?
SEND YOUR NAME TO

49965

(Free SMS)

3. USSD

Short for Unstructured Supplementary Service Data – USSD is widely used in South Africa and is an accepted means of communication with no user education necessary. Mobile banking and airtime recharge facilities have made use of USSD since their inception – to such an extent that many people don't realise they are interacting with a USSD application.

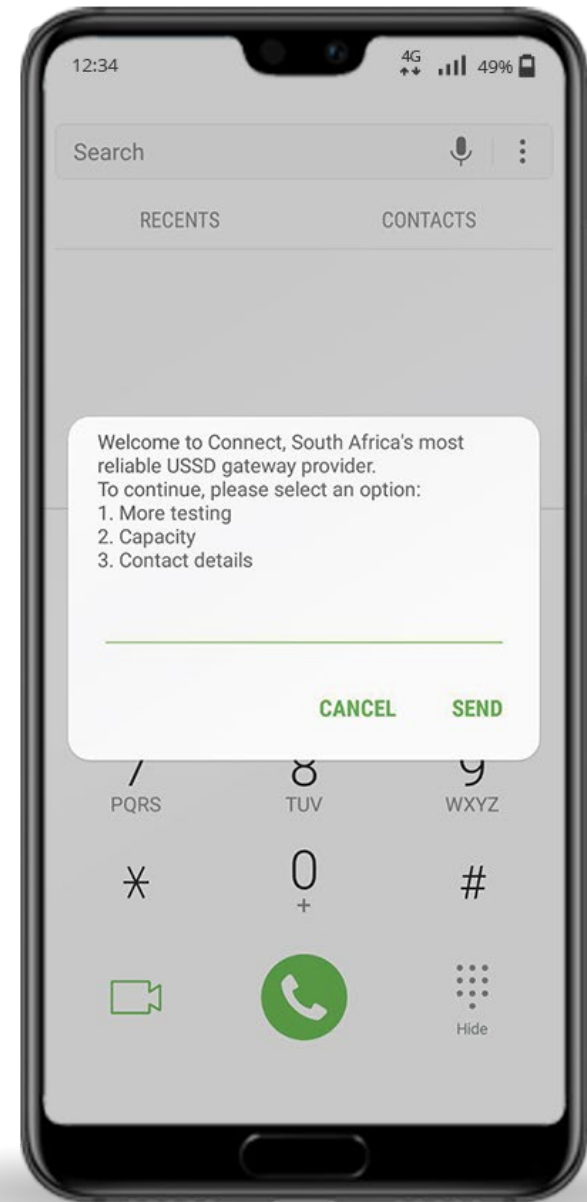
With tested capacity at over 450 million sessions per month, Connect provides robust communication gateways that support surveys, competitions and consumer engagement. Comprehensive reporting as well as real time data is available.

Our dedicated project team is available to assist with planning, development, management and reporting for your campaign. API integration is available, with a free 30 day testing period.

Please refer to our rate card for general costs, USSD applications are quoted on a case by case basis as requirements differ greatly.



WANT TO LEARN MORE?
DIAL *120*25225#
(20c/20seconds)



4. AIRTIME AND MOBILE **DATA REWARDS**

Rewarding airtime and data as part of ongoing USSD and short code campaigns or to boost sales is easier than ever. Airtime and data purchases are VAT inclusive and no setup fees apply unless you would like an airtime and mobile data interface.



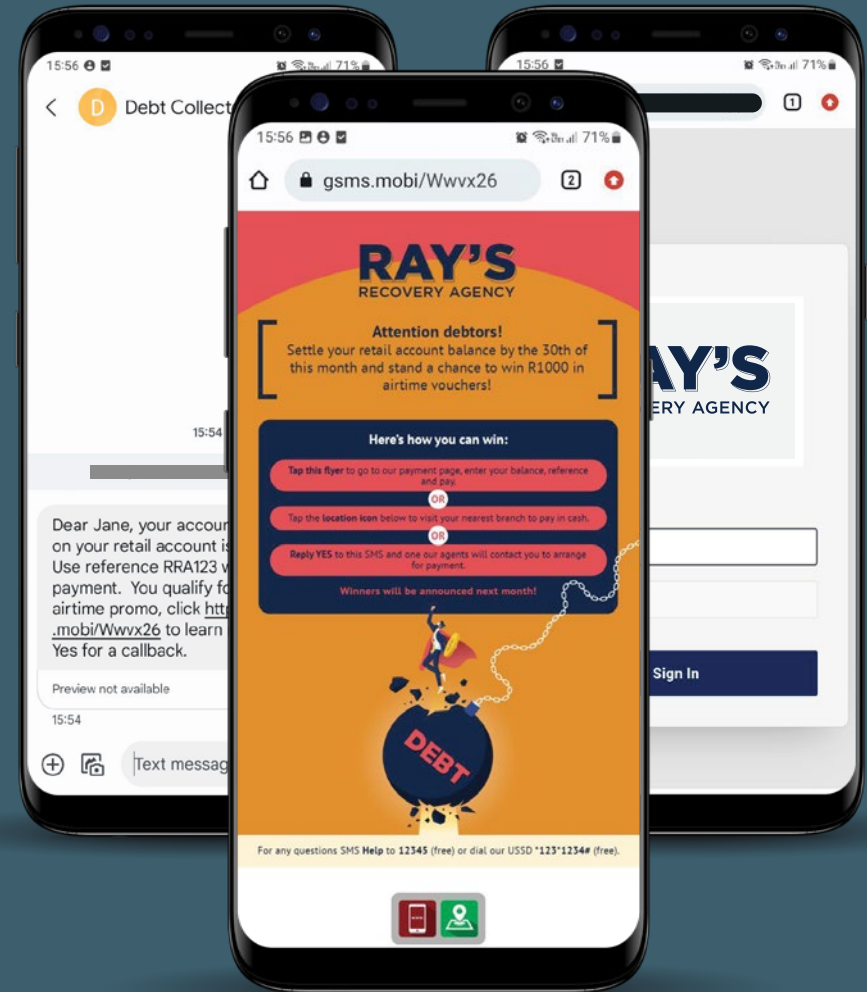
5. GENIUS SMS

As leaders in the bulk messaging industry, we have developed Genius SMS, a business intelligence tool, into our Plugin SMS platform. This feature-rich product, nominated at the 2018 Global SMS & Messaging Awards, is what you need to tap into the future of mobile.

Our system architects cleverly developed this tool to not only reach your target audience with smart graphics but also gives them the ability to remarket within the social media sphere.

[CLICK HERE](#)

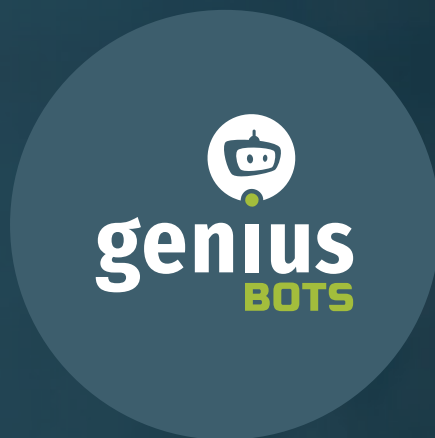
to learn more about this powerful product.



6. GENIUS BOTS

As part of an ever-expanding suite of services, Connect Mobile is proud to present Genius Bots. Genius Bots is a nimble one stop chat shop for any business as it can plug into one or more channels, whether you want to chat to your customer on WhatsApp, Telegram or merely via the web – it is easy with Genius Bots.

Like any other instant messaging application, it allows for the sharing of photos, videos, files, locations, contacts and more. These bots come without the restrictions of other messaging apps and are quick, flexible, and cost effective. Additionally, you can opt to have your traditional bulk SMS messages automatically routed over an available bot channel. Whether you are a major financial corporation that wishes to perform 2FA using our bot technology or a school wishing to correspond with parents or students, use Genius Bots!



7. PLUGIN PREMIUM

Plugin Premium is reserved for aggregators and mobile network operators that require a powerful web-based tool to manage SMS routes, client accounts, integration requirements, reporting and more, you can now become a licensee of our Plugin platform.

Premium Functionality

- Access to master SMS route templates to configure SMS collections.
- Ability to create client SMS accounts, manage users and more.
- Manage the allocation of SMS credits.
- Access to a white labelled API site that you can share with your clients.
- Manage email styling, password resets and more via the Settings panel.
- A clever dashboard to monitor inbound and outbound SMS traffic.
- Access to traffic and profit reports to manage invoicing, forecasting and more.



8. AFRICA COMMUNICATOR

Is your brand looking to expand its reach into Africa and engage with customers in an easy and effective way? Look no further than Africa Communicator.

Designed to be your communication gateway into Africa, we help businesses communicate with end-users making it easier to improve the customer experience and in turn increase return on investment (ROI).

With a focus on USSD, short codes, and SMS, Africa Communicator provides an accessible, affordable and convenient way for brands to connect with customers across the African continent.



9. ABOUT US

Connect Mobile was founded in 2009 by a group of mobile technology experts who built one of the first USSD gateways in South Africa. A few years later we grew to be one of the key players in the bulk SMS industry and grew our overall service offering to short codes and more.

We take pride in our robust communication gateways, 24-hour monitoring and support services and strong relationships with the mobile networks, but mostly we take pride in our people. Not only our staff, who are the cream of the crop when it comes to development, sales and business administration, but also our clients, with whom we work closely to develop lasting, beneficial relationships. We strive to live by our motto – people drive technology

With our continuous focus on innovation and drive to disrupt and enhance the mobile marketing market we developed and trademarked Genius SMS – a solution that allows you to send catalogues, images, YouTube videos and more as a hyperlink via SMS. The power behind Genius SMS lies in the reporting, recording and sharing capabilities.

Contact us today to learn more about how mobile marketing solutions can benefit your business.

