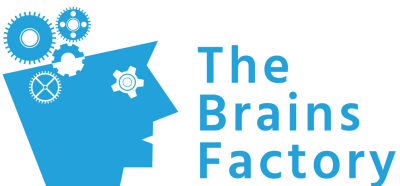
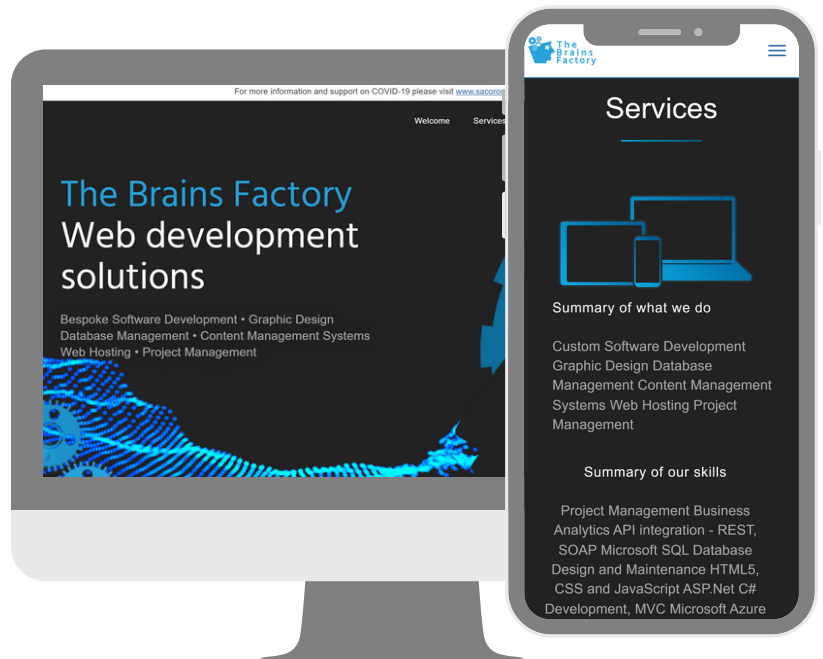
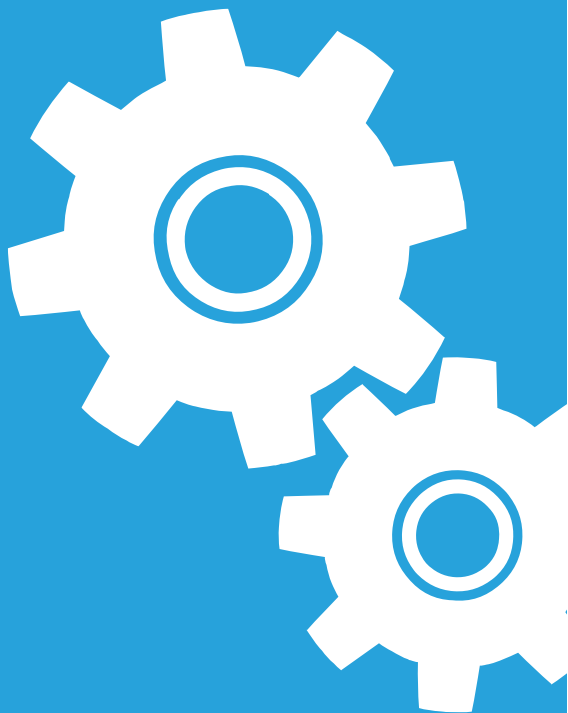


WEBSITE OFFERING



- CUSTOM WEBSITES
- DOMAIN REGISTRATION
- GRAPHIC DESIGN
- WEB HOSTING
- AND MORE ...





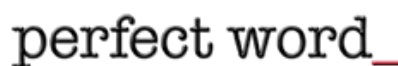
WHO?

THE BRAINS FACTORY

The Brains Factory are specialists at custom web development. We create online systems, apps and websites that help you interact with your customers and/or suppliers.

Our systems can integrate with other systems, automate routine tasks, personalise communication and generate reports to help you manage your business and connect with your clients.

CLIENTS AND PARTNERS





WHY?

WHY DO YOU NEED A WEBSITE?

In the digital era, a website serves as the backbone of your business's online presence, acting as a virtual storefront that's open 24/7. Here's why a website is indispensable for your business:

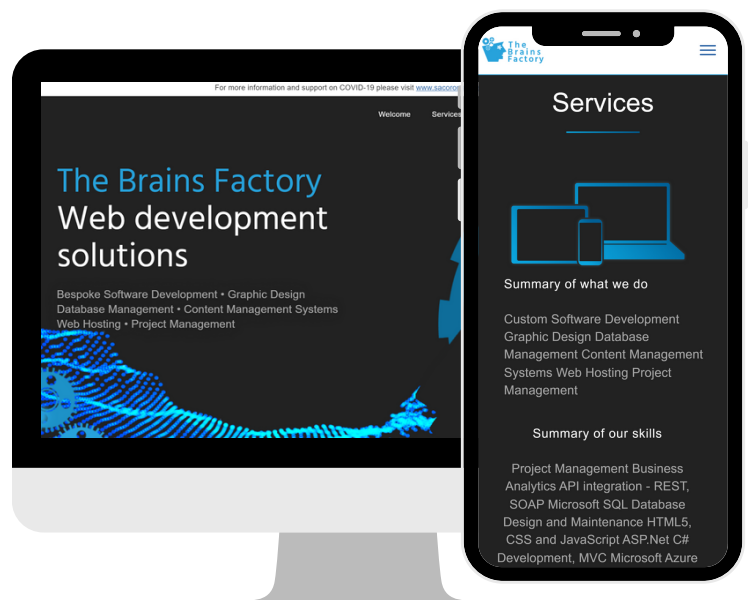
Enhanced Credibility - In today's market, consumers expect legitimate businesses to have an online presence

24/7 Accessibility - Unlike physical stores, a website is accessible around the clock

Local, National and Global Reach - A website breaks geographical barriers

Cost-effective Marketing - With digital marketing strategies centred around your website, you can target and reach more potential customers

Customer Insights - A website, integrated with analytics tools, provides valuable insights into your customers' behaviour



http://



WHAT?

WHAT ARE YOU GETTING WHEN YOU PURCHASE A WEBSITE?

Domain Registration



Secure Your Brand's Digital Identity with a Custom Domain Name Tailored to Your Business.

Website Design and Setup



Transform Your Vision into Reality with Bespoke Website Design and Seamless Setup for a Standout Online Presence.

Business Email Setup



Establish Professional Credibility with Custom Business Email Addresses That Enhance Your Brand's Communication.

Web Content Management System



Gain Full Control Over Your Content with an Intuitive Management System Designed for Effortless Updates and Scalability.

Google Analytics Registration and Setup



Unlock Powerful Insights into Your Audience with Google Analytics, Optimizing Your Website's Performance for Maximum Engagement.

SEO-Optimized Website Content

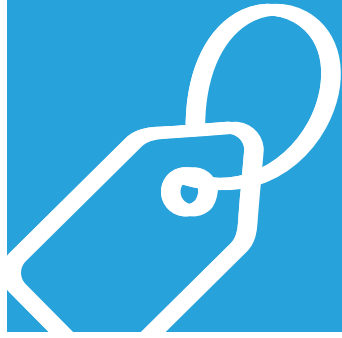


Elevate Your Search Engine Visibility with Expertly Crafted Content, Strategically Optimized to Drive Traffic and Engagement.

Copy Writing



Captivate Your Audience with Compelling Copywriting That Communicates Your Brand's Message and Converts Visitors into Customers.



PRICING

WEBSITE PACKAGES PLANS AND PRICING

Most Popular

Start-up Website

R 1 000
set-up fee

- ✓ Basic 1 page website
- ✓ 1x Domain registration
- ✓ 10x Email
- ✓ SSL
- ✓ Google Analytics

Hosting R200 monthly

Mid-range Website

R 5 500
set-up fee

- ✓ Template website of 5 page
- ✓ 1x Domain registration
- ✓ 10x Email
- ✓ SSL
- ✓ Google Analytics
- ✓ SEO guidelines & basic set-up

Hosting R200 monthly

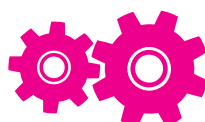
Premium Website

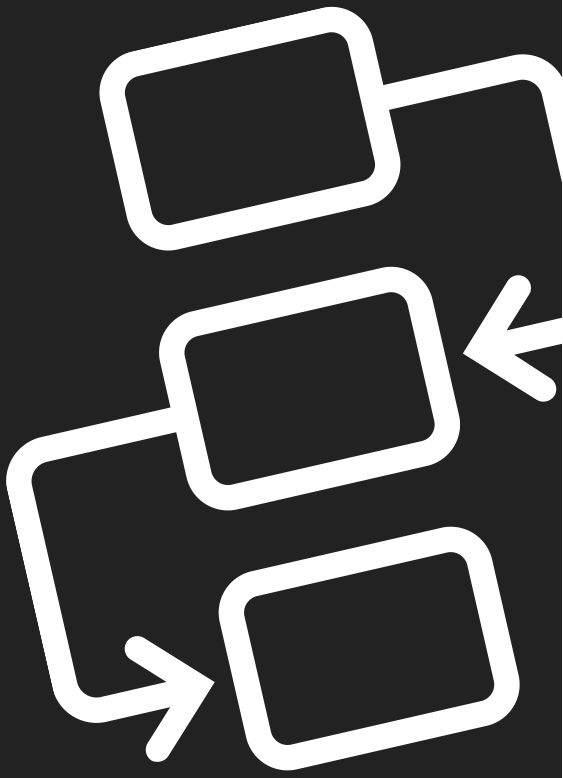
R 15 000
set-up fee

- ✓ Custom designed website
- ✓ Up to 10 web pages
- ✓ Copy writing for 10 pages
- ✓ 1x Domain registration
- ✓ 10x email
- ✓ SSL
- ✓ Google Analytics
- ✓ SEO guidelines & basic set-up

Hosting R200 monthly

Prices include VAT. Terms and Conditions apply

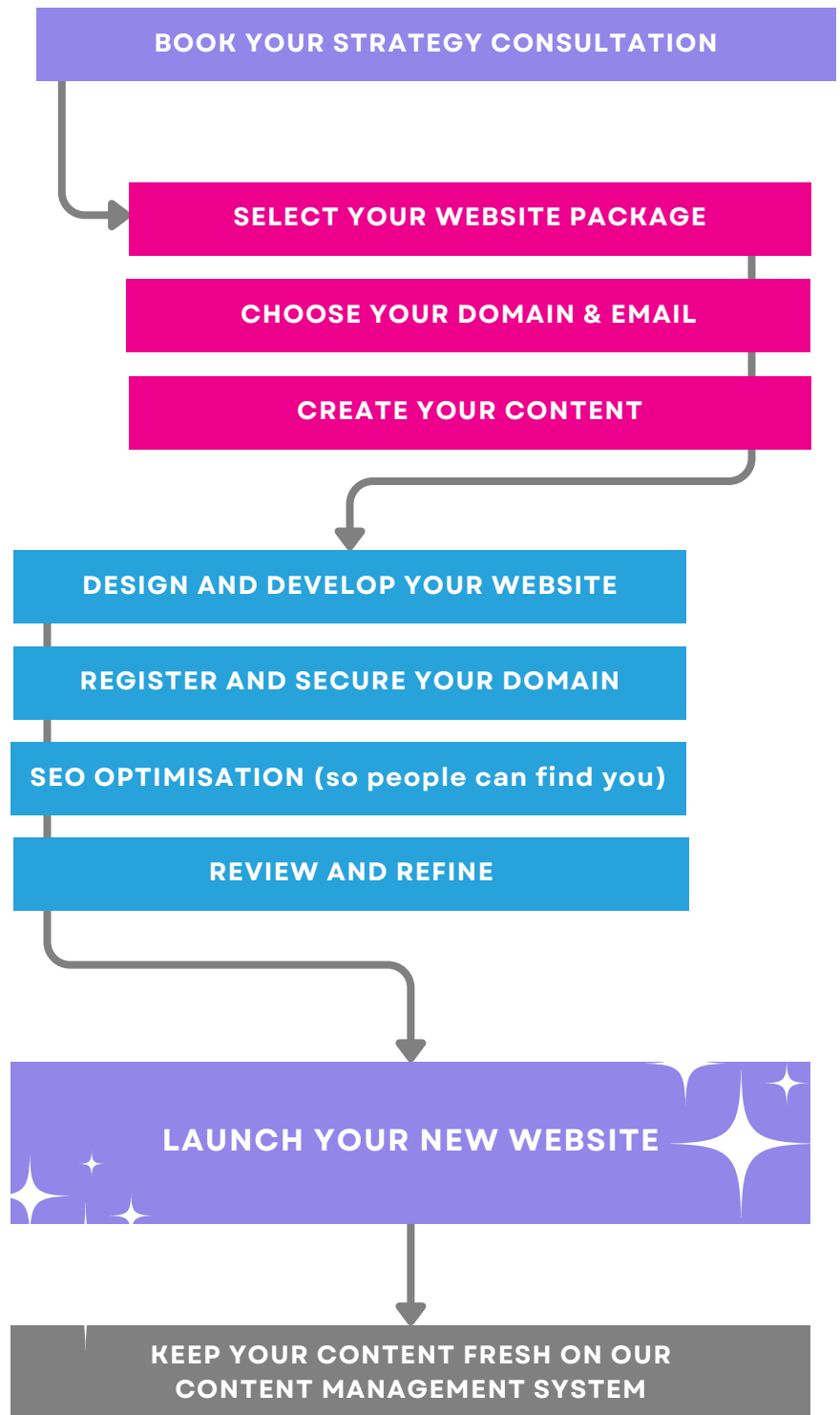


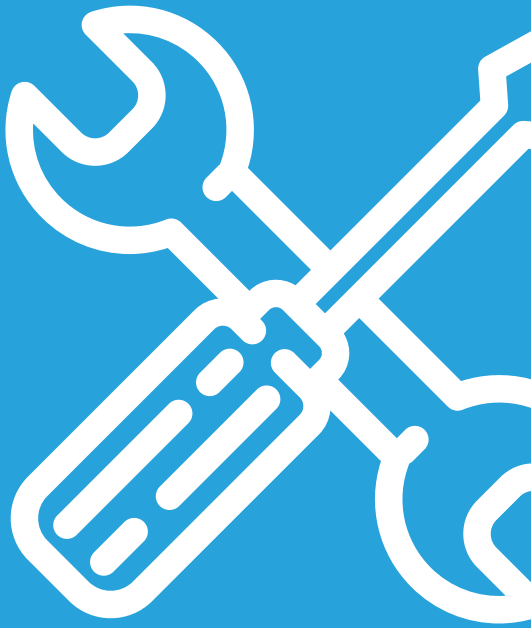


HOW?

OUR PROCESS: CRAFTING YOUR DIGITAL SUCCESS STORY

Here's how we make it happen:





MORE

ADDITIONAL SERVICES

INTEGRATIONS

- **WhatsApp**
- SMS
- **Payment Gateway**
- Sage
- ChatBot

CONSULTING

- **Google Analytics**
- Business Analytics
- Application Testing
- **Project Management**

SPECIALISED SERVICES

- SQL Development
- SQL Replication
- SSL
- Google Business
- **E-Commerce**
- **Custom Development**
- Dynamic Reporting