



**What do you know
about the wellbeing
of your workforce?**

You know...

There are health risks – but do you know where they sit within your business?

You know **what you spend on health and wellbeing** – but do you know what's working?

You know **the cost of health-related insurance claims is rising** – but do you know how to bring it back under control?

**VivaScore gives you the answers to these questions.
By transforming data into action, you can:**

- ✓ Identify health risks across your business and which cohorts they affect
- ✓ Benchmark against competitors
- ✓ Measure the impact of your health and wellbeing spend
- ✓ Target future spend where it's needed most
- ✓ Control the cost of poor health among your workforce

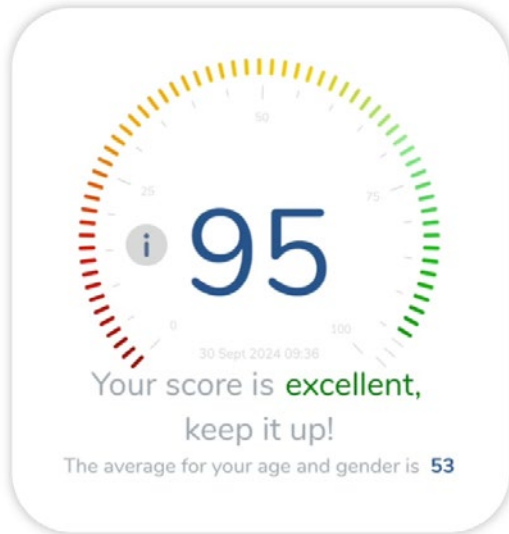
Make your workforce healthier, one person at a time.



How does VivaScore work?

Turn workforce health data into actionable insights that drive better business decisions.

VivaScore health indicator



- Health claims and encounters
- Pharmacies, doctors and hospitals
- Diagnostics and pathology
- Employer and insurer data
- Health apps and wearable devices
- rPPG Facial Scan



Collect health data from your employees

Your employees take a simple 30-second health check using their smart phone. They get instant insights into things like their blood pressure, cardiovascular risk, stress and mental wellbeing. They can also link up wearable devices and health apps for even deeper insights.



Add data from across your business

You can combine data that was previously disconnected, like claims history, absences and how people have used your health and wellbeing services. This helps you to build a complete picture of your company's health.



Turn data into insights

Our powerful algorithm turns health data into clear, actionable insights. Track your company health score. Enable your advisers to analyse trends at portfolio level. Drill down into segments and cohorts. It's all presented in a dashboard you can customise.



Improve the health of your workforce

Once you have a clear view of your business health profile, you can start improving it. Use risk report insights to guide prevention and intervention services. Use nudges to encourage your employees to better health. You get maximum impact from what you spend, while your employees get guidance that's personalised to them.

Make decisions with confidence

When you take data and insight into your renewal discussions and benefit windows, you have better conversations which help you make better decisions.

It's fast



It's easy to set up. And it takes just 30 seconds for employees to do a health check. They use VivaScore's cutting-edge facial scanning technology on their smartphones. There are no long forms or medical tests.

It's accurate



VivaScore has generated over 6.5 million unique health scores to date. Each score draws on 70 different data points for a comprehensive analysis.

It's cost effective



You can screen your entire workforce for a fraction of the cost of traditional health screenings. This means you can extend your programme beyond senior leaders and employees with private provision.

It's safe and secure



All data is private, protected and complies with GDPR regulations. It's all hosted locally, in the UK. And individuals can opt in and out of data sharing - at any time.

The benefits to your business

State-of-the-art analytics technology and personalised insights combine to:



Keep costs low by catching health problems early. Keep your insurance premiums down by detecting risks before they become claims.



Boost productivity through better employee health management. Reduce absenteeism and presenteeism that cost your business money.



Attract top talent with rewards and incentives. Get happier, healthier employees thanks to better health and wellbeing resources.



Stay ahead of the competition and see how you stack up against the industry. Then target your wellbeing investments for maximum impact.



Your employees get:



Personalised health insights they can act on. Plus reminders about health screenings and other benefits available to them.



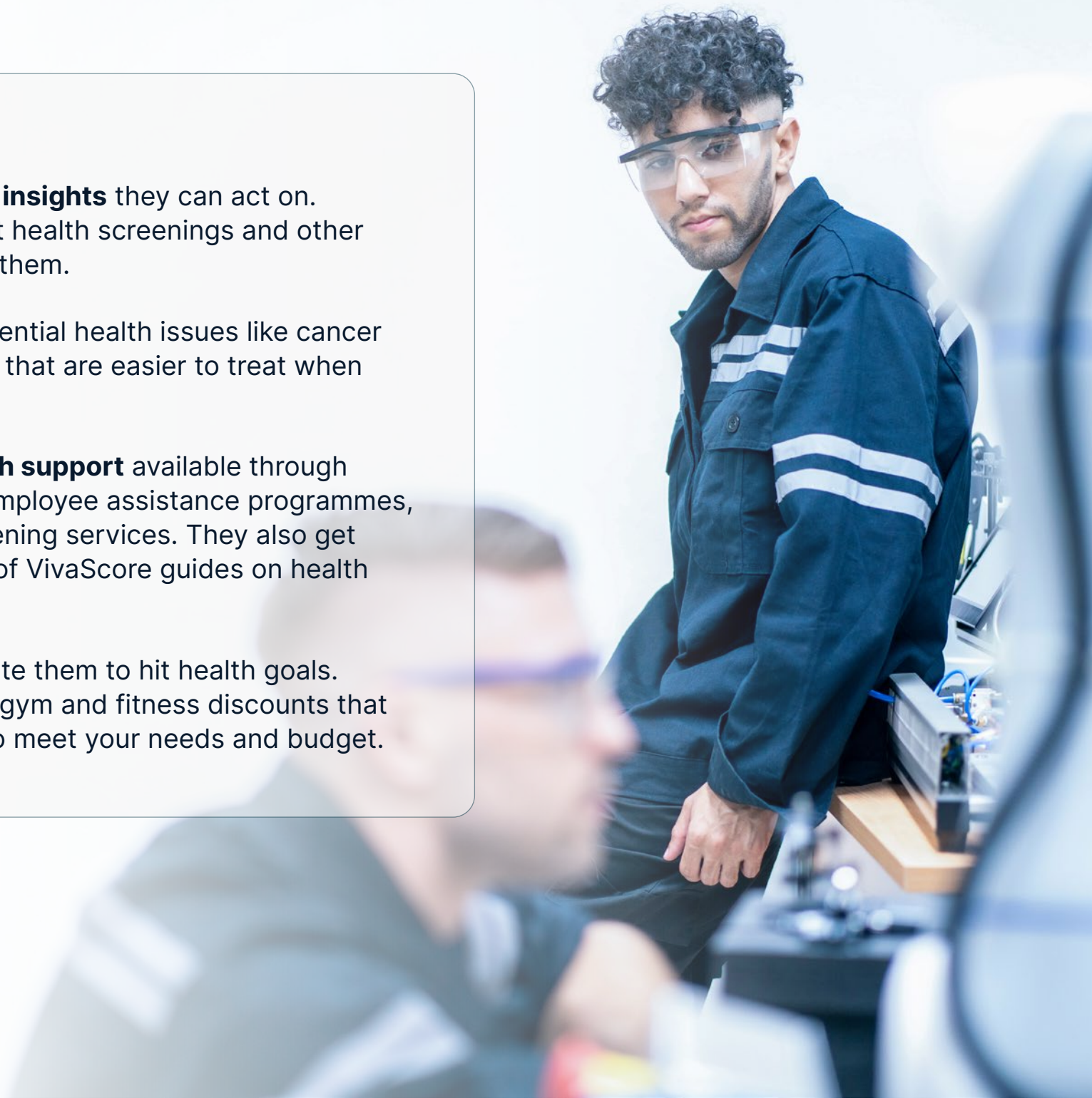
Early warning of potential health issues like cancer and heart conditions that are easier to treat when caught early.



Fast access to health support available through your business, like employee assistance programmes, onsite GPs and screening services. They also get access to hundreds of VivaScore guides on health and wellbeing.



Rewards that motivate them to hit health goals. Give your workforce gym and fitness discounts that you can customise to meet your needs and budget.



Trial VivaScore now to get a clear view of your business health risk

You can tailor VivaScore to fit your business needs and budget. Choose from a range of flexible options:

- 1 Get a one-off digital health check.** Gain a clear picture of your workforce's health.
- 2 Trial VivaScore for a fixed price.** Identify your business health risks, take targeted action.
- 3 Subscribe monthly.** See the evolving risks in your business. Cancel anytime.

Speak to VivaScore consultant Jon Cooke to find the solution that's right for your business.

✉ jon.cooke@alulatechnologies.com

☎ [+44 7429 097404](tel:+447429097404)

